

Martino Piccioli

Architect

Versatility is the word that better than others describes my professional journey.

Since the beginning, I combined the academic training, **teaching in University of Florence and achieving a first-grade PhD mark** in Architectural and Urban Design, with my professional activity: on one side this enhanced my culture of the project, on the other hand it allowed me to discover my particular attitude for interpersonal communication.

Strengthening my skills and enriching my vision in **large Italian enterprises** like Sviluppo Italia Engineering or competing with my role as a **partner of my own professional firm**, for years I dealt with wide-ranging projects, moving from more specific architectural areas (especially in the field of the recovery of existing construction heritage) to the interior design: these tasks both taught me the importance of a good operating team-work and of clear common targets, and increased my focus and my leading capacity in work management.

My latest **8 years job in China for Hydea SpA** - company ranked in the TOP 10 Italian Design Firms since 2012 - was not only a proof of my aptitude to change as a continuous inspiration for my job, but also added a further plug in term of capability to deal with massive and complex projects and to quickly adapt to different design procedures.

Feeling that the current occupation isn't able anymore to rise my career to an upper level, keen to challenge myself again, looking for a pursuit able to give me the "momentum" that is missing at the moment, I'm now eager to bring my experience and skills to **the next chapter**.

Working Career

January 2015 - Present

Senior Architect

@ HYDEA Beijing, Architectural & Engineering Design Consulting co. Ltd (WFOE),
Unit 0837A, 8F, Bldg C, Chaowai SOHO, 6B Chaowai Street, Chaoyang District, Beijing 100020, PRC

Type of business/sector: Architectural and civil design consulting, construction consulting services.

Concept Designer, Development Designer, Design Manager, Project Manager, Site Supervisor.

January 2012 - January 2015 (3 years)

Owner / Partner

@ Gestriballerini e partners
via dei Tintori 69, 59100 - Prato, Italy

Type of business/sector: Architectural design consulting, construction consulting services.

Design architect, Design and Project Manager, Competition team leader and coordinator, Interior designer.

February 2007 - December 2011 (4 years)

Associate / Contributor @ Gestri & Ballerini

via dei Tintori 69, 59100 - Prato, Italy
Type of business/sector: Architectural design consulting, construction consulting services.

Design architect, Interior designer, Design Manager, Competition team member.

March 2005 - July 2006 (1,5 years)

Advisor @ Sviluppo Italia Engineering,
via Pietro Boccanelli 30, 00138 - Rome, Italy

Type of business/sector: Architectural design consulting.
Design architect and interior designer.

December 2002 - January 2005 (2 years)

Contributor @ Breschi Architects
via Enrico Mayer 16, 50134 - Florence, Italy

Type of business/sector: Architectural design consulting.
CAD drawer, Competition team member.

Academic records

PhD @ University of Florence
Design department, via della Mattonaia 14,
50125 - Florence, Italy
PhD in Architectural and Urban Design.
Conferences, Workshop, Final Thesis titled: “*Architectural Elements of the ‘minor’ architecture of Italo Gamberini: Pecchioli’s Villas*”.

Assistant professor @ University of Florence
Workshop of Architectural Design
Workshop of Urban Design
Exhibition design and Museography
Composition and design complements.

Temporary Research Fellow @ University of Florence,
Piazza San Marco 4, 50121 - Florence, Italy
“*Registry Office of Regione Toscana Schools*” survey manager.

Master’s Degree with Full-Honours
@ Faculty of Architecture of University of Florence,
Piazza San Marco 4, 50121 - Florence, Italy
Final Thesis in Architectural and Museographic Design.

Technical Skills

Excellent working knowledge of digital tools and learning ability in the use of technological equipments, application softwares, system devices etc.

Softwares:
Design and Drafftng Software applications:
Revit, Autocad, Cinema 4D.
Raster and Editing Applications:
Snapseed, Adobe Creative Suite (Photoshop).
Graphic and Publishing Softwares:
Adobe Creative Suite (Photoshop, Indesign, Illustrator),
Wordpress, Mailchimps Apps.
Motion graphic and Video Editing Applications:
Adobe Creative Suite (After Effect, Premiere).
Client and server softwares:
Microsoft Office Family and complementary / similar.
Other Utilities.

Languages:
Italian - mother tongue
English - fluent
German - A2
Chinese - HSK3

About me

I am:
Leading Oriented
Interpersonal relationship versed
Team-working skilled
Self-confident
High focused
Intuitive and versatile

I like:
Contamination between different kinds of art
Outcome oriented commitment
Widespread time organization

My things:
Hardcore traveler
Erratic blogger
Nocturnal writer
Keen IGer

FLORENTIA VILLAGE LUXURY OUTLETS ARTISTIC SUPERVISION

The role of **Artistic Supervisor**, which I brilliantly held during the past years, entails the ultimate responsibility, in terms of **coordination and decision-making**, on all those issues of the project, in its executive phase, that have implication at the compositional and architectural level: it therefore presupposes knowledge of most of the technical aspects of the construction, in order to consider - and even draw inspiration from - them to design solutions that are appropriate, sustainable and inclusive of all factors.

The experience gained at this juncture, on projects such as the Florentia Village Outlets that have made luxury a true brand, entitled me to stand as a **unique reference point for the project at all levels and in every phase**.





*Artistic Supervision and
Design Management of*
**FLORENTIA VILLAGE SHANGHAI LUXURY DESIGN OUTLET
(phase2)**

Location: Shanghai, China
Floor Area: 27,000sqm
Client: Florentia Village (Shanghai) Co., Ltd.
Date: 2016-2021

Term of onsite assignment: April / September 2021.



*Artistic Supervision,
Development Design and
Design Management of*
FLORENTIA VILLAGE CHONGQING LUXURY DESIGN OUTLET

Location: Shapingba, Chongqing, China
Floor Area: 50,527sqm
Client: Chongqing Florentia Village Co., Ltd.
Date: 2017-2021

Term of onsite assignment: June 2000 / February 2021.



*Artistic Supervision,
Development Design and
Design Management of*
FLORENTIA VILLAGE WUHAN LUXURY DESIGN OUTLET

Location: Ezhou Gedian, Wuhan, China
Floor Area: 34,322sqm
Client: Wuhan Florentia Village Co., Ltd.
Date: 2015-2017

Term of onsite assignment: June 2016 / July 2017.

Artistic Supervision of
FLORENTIA VILLAGE GUANGFO LUXURY DESIGN OUTLET

Location: Foshan, China
Floor Area: 60,306sqm
Client: Foshan Florentia Village Co., Ltd.
Date: 2013-2015

Term of onsite assignment: January / July 2015.



OTHER OUTLETS

The experience gained through the consulting provided to Florentia Village's interventions in their executive phase has refined my design expertise, not only in **creating commercially viable layouts**, but also in getting familiar with peculiar characters and formal references typical of this specific field of design. Further consultancies, carried out for competing companies, enabled the **recognition of my capabilities**, through the creation and design from scratch of new and more original commercial villages.

Concept Design of **LONGZI LAKE OUTLETS**, Bengbu, China.
November 2017.





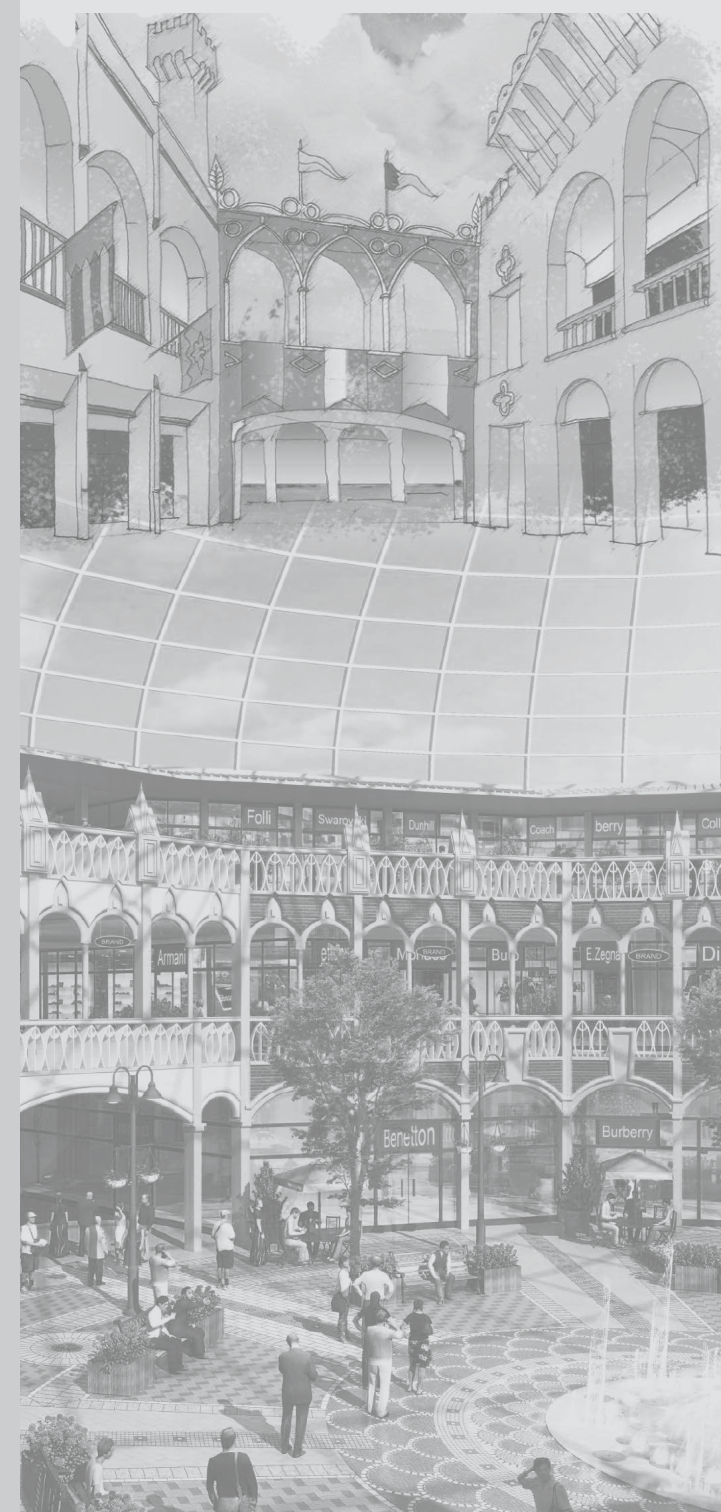
Concept, Scheme and Development Design of Hefei Capital Outlet, Hefei, China. November 2016.

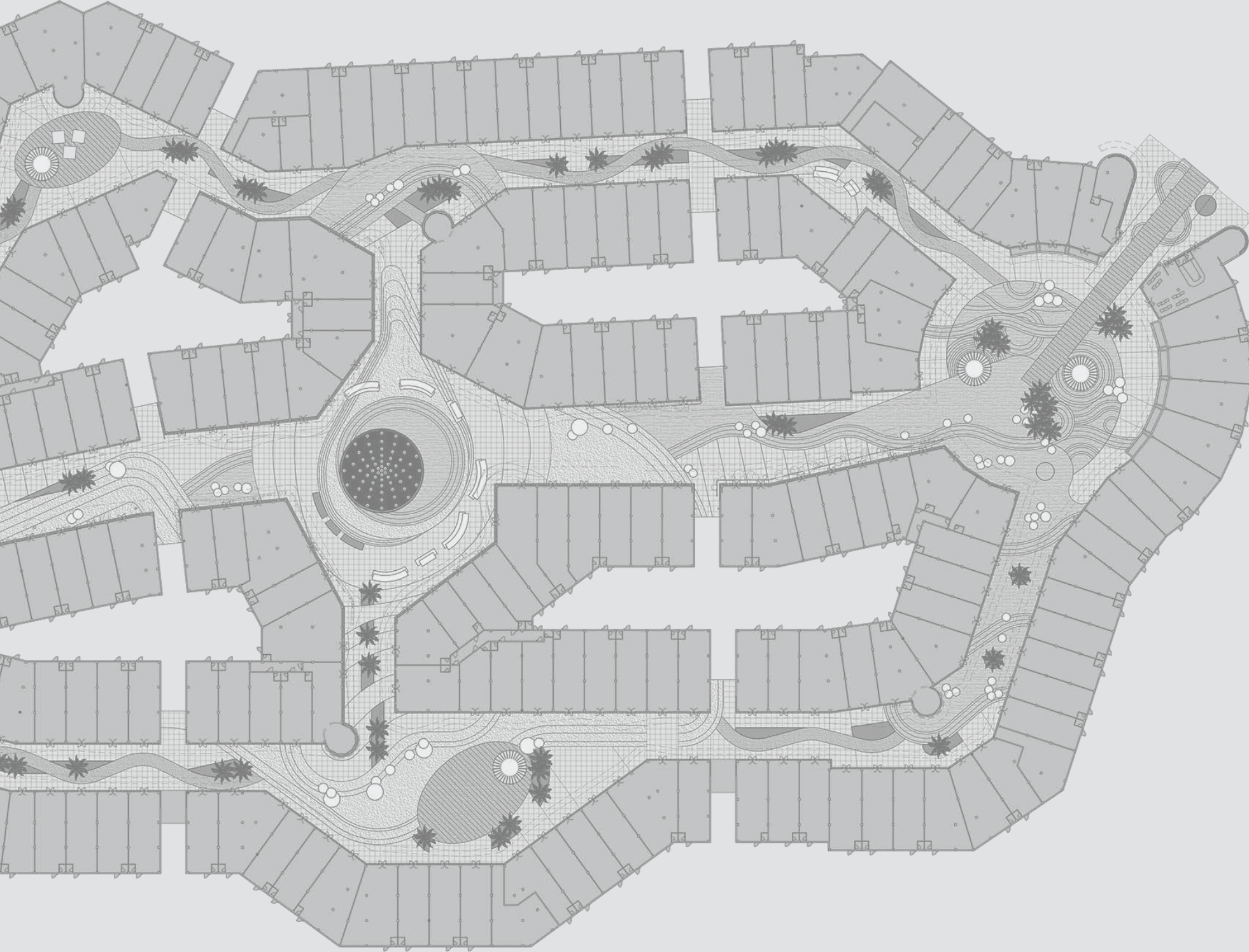
Concept, Scheme and Development Design of Zhengzhou Capital Outlet, Zhengzhou, China. June 2016.

Preliminary Concept Design of Haikou Yingbindao Luneng BC Outlet, Haikou, China. May 2020.

Concept and Scheme Design of Dalian Luneng Outlets Project, Dalian, China. June 2019.

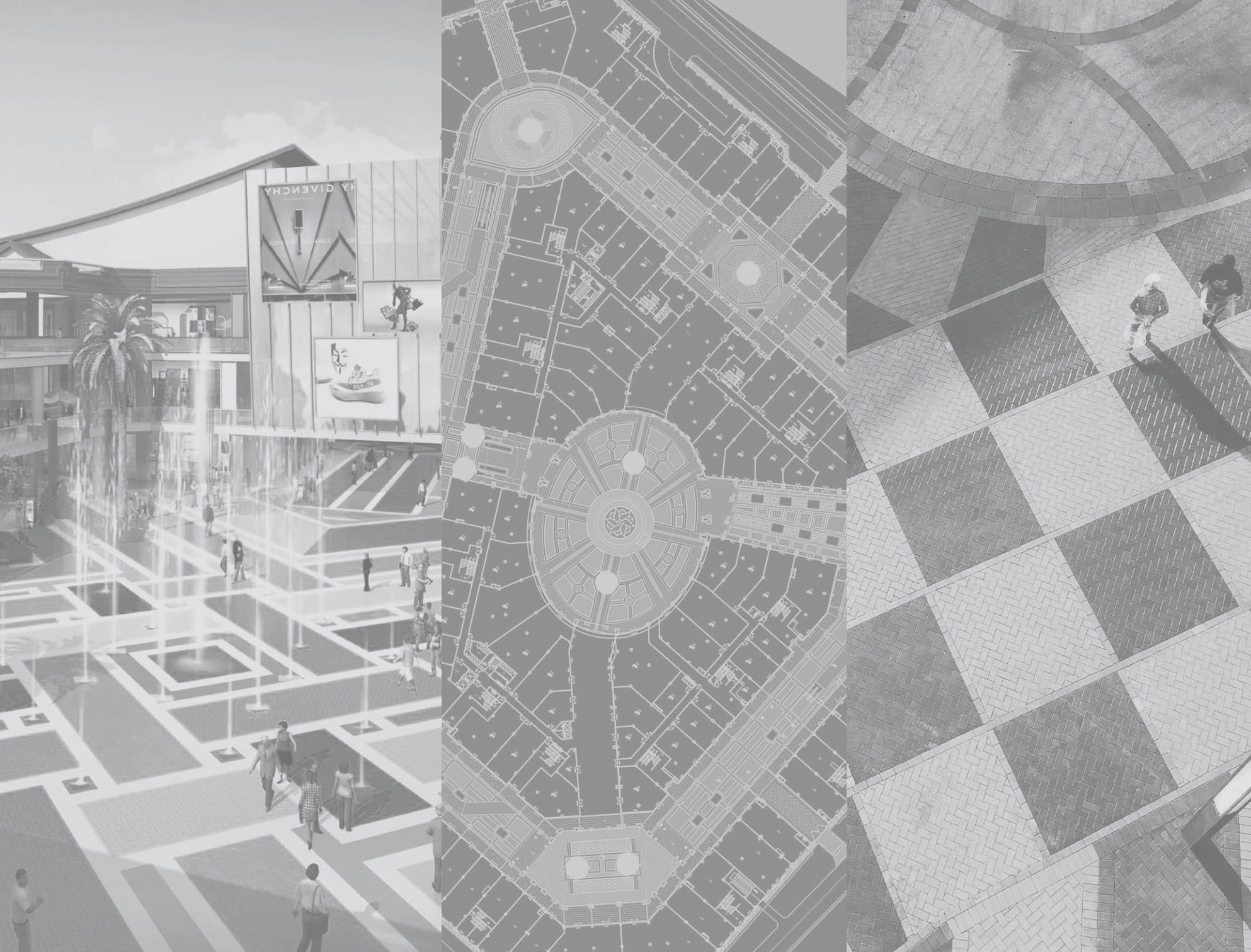
Concept, Scheme and Development Design of Qinddao Capital Outlet, Qingdao, China. July 2018





COMMERCIAL RELATED LANDSCAPE PROJECTS

Concept and Scheme Design of the **LANDSCAPE AND URBAN
DESIGN OF PHU-QUOC IPPG DUTY-FREE PREMIUM OUTLET**,
Phú Quoc Island, Kiên Giang Province, Vietnam. March 2022.



Preliminary Concept Design for the Landscape and Urban Design of Xiamen Capital Outlet, Xiamen, China. November 2019.

Concept and Scheme Design of for the Landscape and Urban Design of Kunming Capital Outlet, Kunming, China. May 2018.

Concept, Scheme and Development Design of for the Landscape and Urban Design Nanchang Capital Outlet, Nanchang, China. February 2016.

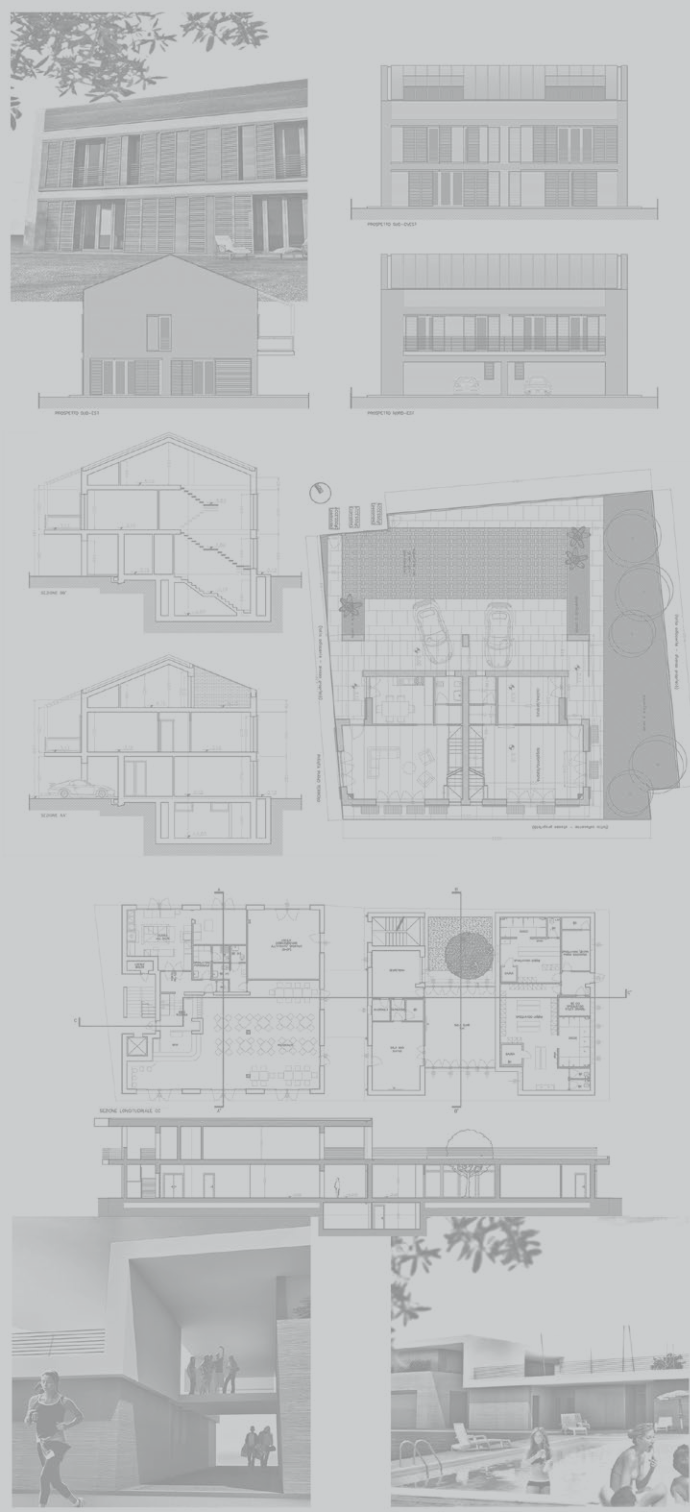
GESTRIBALLERINI E PARTNERS DESIGN FIRM ERA

During my experience as a **founder of Gestriballerini e partners** I learnt how to ensure the control of the project in all its aspects, through assiduous and consolidated collaborations among experienced professionals - both internal and external to the firm's staff.

The ability to deal organically with every design phase (as an indispensable condition to ensure a complete and secure achievement of high quality standards) was guaranteed by constant **field verification**: continuous confrontation with workers, suppliers, companies and other professional figures over the years became a privileged area for the insight of my ideas, the refinement of my skills, and the identification of weak points to work on.

The experience gained both in the field of new constructions and renovation of existing buildings - together with the continuous updating of procedures, technologies and systems - helps me to ensure an complete evaluation of every design problem and allows me to approach **my work as a continuous and dynamic flux**.





NEW EDIFICATION SELECTED PROJECTS

Concept design for a 550sqm **Villa, plus garden and swimming pool facilities, in Amman**, Jordania.

Concept and Scheme design for a **two family suitable Villa** with “Paneel X-lam System - EU energy label A” requirement in Carmignano, Italy.

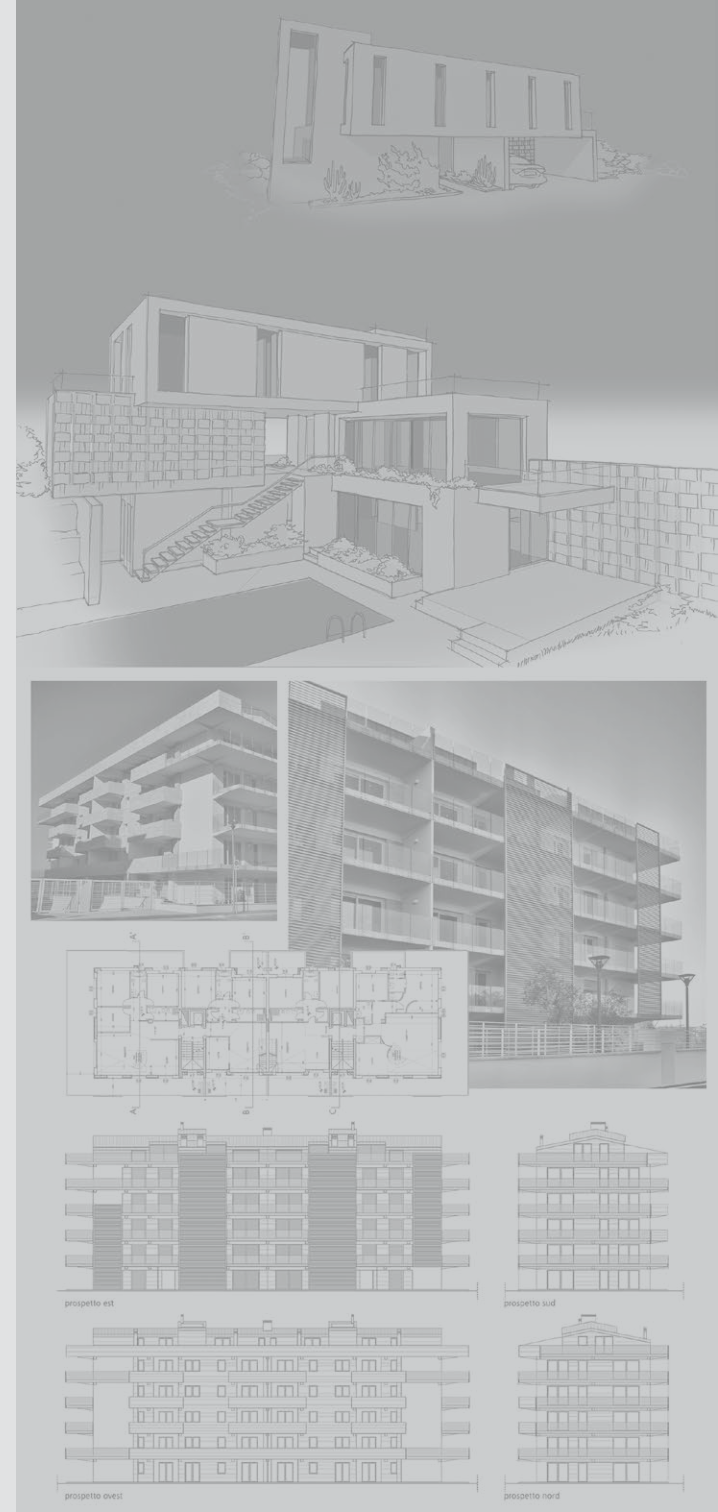
Concept and Scheme design for a 5,000sqm Enlargement phase of Monumental cemetery of “Arciconfraternita della Misericordia” in Prato, Italy.

Development design, Project Management of a new Funeral Chapel Wing in the Monumental cemetery of “Arciconfraternita della Misericordia” in Prato, Italy.

Concept, Scheme and Development design, Project Management, Onsite Assistance of a new edification project for a 2,500sqm **Multilevel Housing buinding** in via delle Fonti, Prato, Italy.

Concept, Scheme and Development design, Project Management, Onsite Assistance of a **Renovation and Enlargement project of the Sports Complex** of via Mozza sul Gorone, Prato, Italy.

Development design, Project Management, Onsite Assistance of a Renovation and Enlargement project of private housing estate - Via Bologna, Prato (PO), Italy.



RENEWAL AND RESTORATION SELECTED PROJECTS

Concept, Scheme and Development design for the Restoration project of a 4,500sqm listed parish complex in Migliana, Cantagallo, Italy.

Concept and Scheme design for the Renewal of a private housing estate in Calenzano, Florence, Italy.

Concept, Scheme and Development design, Project Management, Onsite Assistance for the Renewal of a private house in via Pistoiese, Prato, Italy.

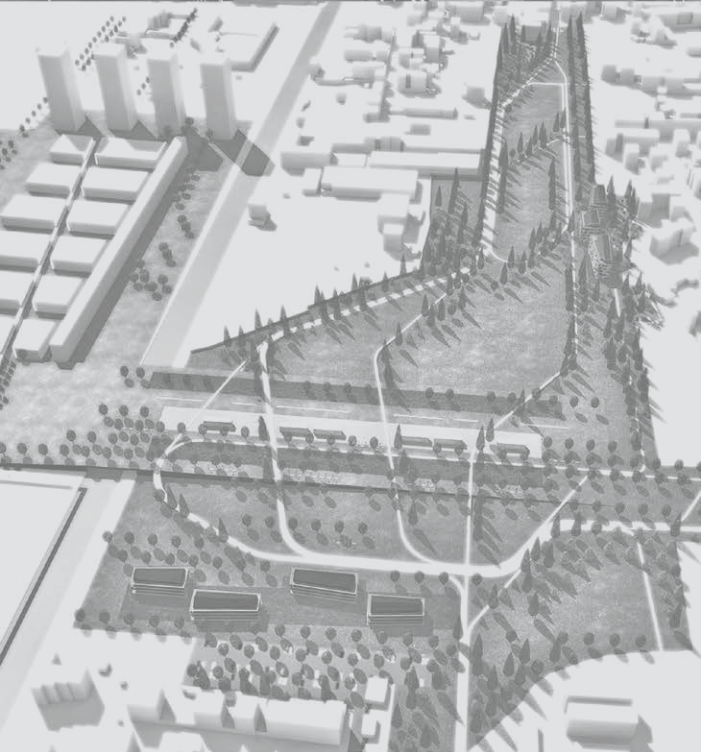
Concept, Scheme and Development design, Project Management, Onsite Assistance for the **Renewal and Energy rehabilitation of a 1,800sqm historical Hotel in Dobbiaco**, Bolzano, Italy.

Concept, Scheme and Development design, Project Management, Onsite Assistance for the Renewal and Enlargement of a private apartment in Scandicci, Florence, Italy.

Concept, Scheme and Development design for the Restoration of former-hayloft with scope change - Via di Filettole, Prato (PO), Italy.

Concept, Scheme and Development design, Project Management, Onsite Assistance for the Restoration of a former carpenter's workshop with scope change into a headquarter of a software leading company in via Mino da Fiesole, Prato, Italy.





URBAN AND LANDSCAPE DESIGN SELECTED PROJECTS

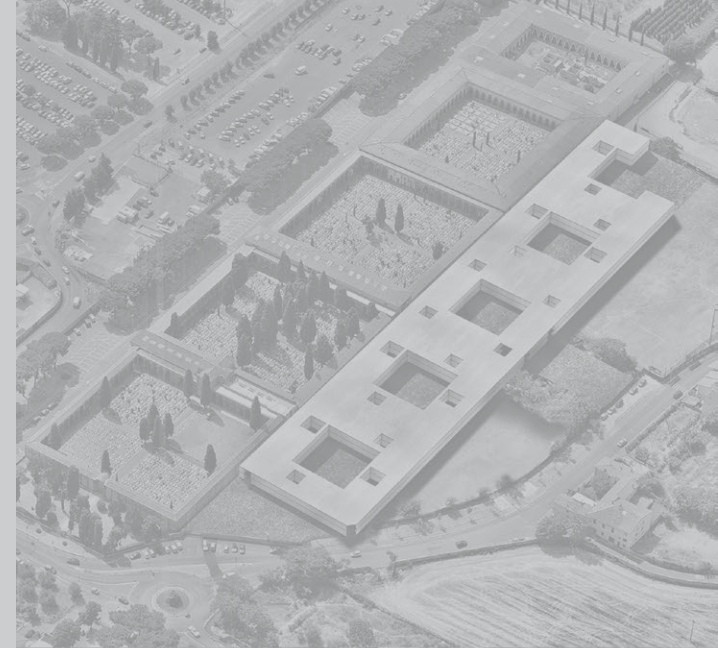
Enlargement Plan for the Monumental Cemetery of “Arciconfraternita della Misericordia”, Prato, Italy.

Parcelling plan for 34 estate properties in Vaiano, Italy.

Parcelling plan and scheme design for the **new Municipal Park “Parco delle Fonti”**, floor plan 21 ha, between via Valentini and viale L. Da Vinci, Prato, Italy. *With Stefan Tischer and Studio. eu / Berlin.*

Parcelling plan for Social housing, car park and public spaces named AT_R 12 - Montevarchi, Arezzo, Italy.

Parcelling plan n. 30, for Multilevel housing, car park and public spaces in Via delle Fonti, Prato (PO), Italy.





INTERIOR DESIGN SELECTED PROJECTS

Private apartment in via R. Lambruschini, Prato, Italy.

**Private apartment and private seaside terrace in Castagne-
to Carducci, Livorno, Italy.**

Mobile and computer store in V.le Montegrappa, Prato, Italy.

Private apartment in via Q. Sella, Florence, Italy.

Private apartment in via Roccatedalda, Florence, Italy.

Private apartment in via Dolomiti, Milan, Italy.

Two private apartments, via G. Giani, Prato, Italy.

Private apartment in Campi Bisenzio, Florence, Italy.

Hotel furnishing and lighting design per 54 rooms, offices and
halls. Area: 1.600 sq.m in Dobbiaco, Bolzano (BZ), Italy.

Five Private apartments in Calenzano, Florence, Italy.

Three private apartments in via Roma, Prato, Italy.

Consulting agency offices viale Modigliani, Prato, Italy.

Private apartment and private garden in via dei Muracci, Prato,
Italy.

DESIGN COMPETITIONS SELECTED PROJECTS

Enlargement of the “Arciconfraternita della Misericordia” cemetery, Campi Bisenzio, Italy. (classified 2°)

Urban regeneration of Piazza della Chiesa and former Enel-area in Grosio, Italy.

New Urban Park in the former “Area Volo”, Pistoia, Italy. (classified 4°)

New Visitation Paris church and complex in Galciana, Prato, Italy. (classified 2°)

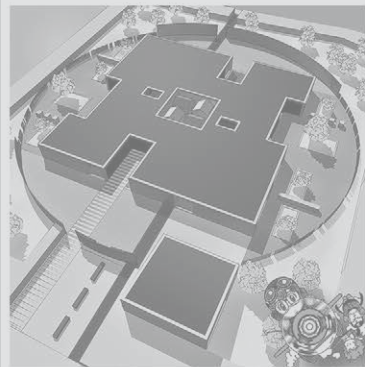
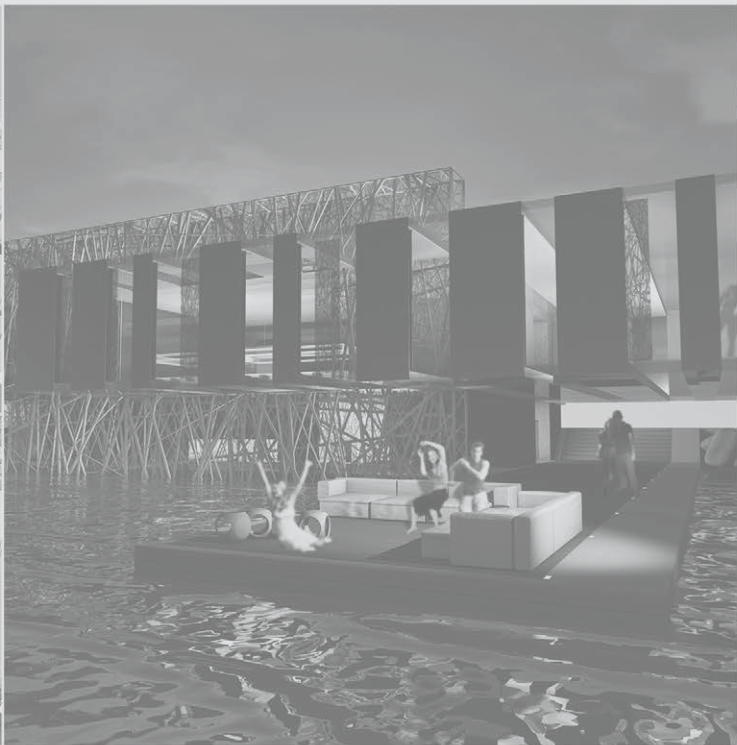
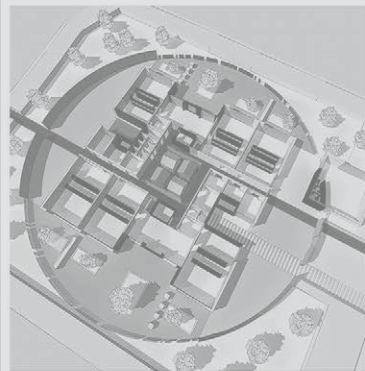
New nursery school “Galcatello”, Prato, Italy.

New nursery school “Ponzano”, Prato, Italy.

Renewal of RockIsland in Rimini, Italy. (classified 2°)

Urban regeneration of two squares in San Donà di Piave old town centre, Italy.

New “Arciconfraternita della Misericordia” headquarter in Prato, Italy. (classified 3°)





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